



SYDNEY SIMONE

Anchor / Reporter
Award-Winning Journalist

Work Experience

WVLA NBC 33/ WGMB FOX 44 - Morning Anchor

Nexstar Media Group, Inc. | 2022 to Present

Promoted to Morning Anchor in November 2024

- Co-anchor 4 hours of LIVE news weekday mornings
- Produce morning show segments; videos, scripts, shots
- Live breaking news, severe weather, press conferences
- Anchor franchise "Stand Out Student"
- Won Employee of the Month, February 2025
- Won "Social Media Superstar," May 2026
- Edit and produce PKG's for Remarkable Women special
- Face of the "St. Vincent de Paul Holiday Collection" campaign
- Short-Form Video Production (Reels, Shorts, TikTok)
- School visits, emcee local events, host panels, etc.

Weekend Anchor/ Reporter - 2 years (Nov. 2022 - Nov. 2024)

- Highly skilled and interactive live shot reporter including severe weather and traffic
- Produced content for 3 hour-long Black History Month Specials (2023, 2024, 2025)
- Cover hard news, pandemic, protests, politics, and community-based "enterprise" stories
- Excellent relationship builder (at work and in local communities)
- Shoot video, write, edit packages & vo/sot's, build graphics, and produce website content

CW 39 Houston - Reporter / MMJ

Nexstar Media Group, Inc. | 2021 to 2022

- Morning live-shot reporter & "Breaking news": 4-8 hits per shift
- Highly skilled traffic and severe weather reporter
- Cover hard news, pandemic, protests, politics, and community-based "enterprise" stories
- Engage with viewers on social media "Facebook/Instagram Live" + Twitter
- Excellent relationship builder (at work and in local communities)
- Shoot video, write, edit packages & vo/sot's, build graphics, and produce website content

KTAL NBC 6/ FOX 33 - Reporter / MMJ

Nexstar Media Group, Inc. | 2019 to 2021

- Active live shot and breaking news reporter (3 evening newscasts per day)
- Searched for local content and stories (Louisiana, Arkansas, Texas, and Oklahoma)
- Shot, edit, and wrote scripts for PKGs and VO/SOTs
- Produced web content and hosted Facebook lives at active scenes
- Election night coverage and candidate profile pieces

AWARDS

Louisiana Association of Broadcasters

Reporter of the Year

Large TV Market | 2024 Prestige Award

TV Young Professional of the Year

Large TV Market | 2025 Prestige Award

EDUCATION HISTORY

Purdue University - West Lafayette, IN

Bachelor of Arts, Mass Communication | May 2019

- Minor in Organizational Leadership and Supervision

LEADERSHIP

- Member of the National Association of Black Journalists
- Former President of the Zeta Theta Chapter of Delta Sigma Theta Sorority, Inc.

CAREER SUMMARY

Sydney Simone is a visual storyteller with the proven ability to seek, create, and tell unique stories through a multidimensional lens. She co-anchors a morning show for Louisiana First News (NBC33 & FOX44 News) in Baton Rouge, Louisiana. Prior to, Sydney was a morning reporter for the CW39 in Houston, Texas. Sydney started her career in the tri-state region (Arkansas, Louisiana, and Texas). Sydney has experience in news and sports media.

In 2019, Sydney launched her own radio show called the "College Playground". In the summer of 2023, it became a YouTube show and podcast. Sydney interviews future, current, and past college athletes about their collegiate career and life outside of sports. The goal is to bring the show to a digital platform.

CONTACT

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Website: www.SydneySimone1.com



Anchor Reel



Anchor/Reporter Reel

Social Media - 256K followers

@SydneySimone1

@SydneySimone1

@SydneySimone1

@SydneySimone1TV

@SydneySimone1TV

SKILLS

- Conduct Live, in-depth interviews
- Digital storytelling for social media
- Community outreach
- Podcast hosting & production
- Produce morning show segments
- Mentor younger professionals