



SYDNEY SIMONE

Anchor / Reporter
Award-Winning Journalist

Work Experience

WVLA NBC 33/ WGMB FOX 44 - Morning Anchor

Nexstar Media Group, Inc. | 2022 to Present

Promoted to Morning Anchor in November 2024

- Anchor 3.5 hours of news every morning
- Produce morning and midday cut-in's
- Anchor franchise "Stand Out Student"

Weekend Anchor/ Reporter for two years (Nov. 2022 - Nov. 2024)

- Highly skilled and interactive live shot reporter including **severe weather** and **traffic**
- Produced content for **3 hour-long** Black History Month Specials (2023, 2024, 2025)
- Cover hard news, pandemic, protests, politics, and community-based "enterprise" stories
- Excellent **relationship builder** (at work and in local communities)
- Shoot video, write, edit packages & vo/sot's, build graphics, and produce website content

CW 39 Houston - Reporter / MMJ

Nexstar Media Group, Inc. | 2021 to 2022

- Morning live-shot reporter & "Breaking news": 4-8 hits per shift
- Highly skilled **traffic** and **severe weather** reporter
- Cover hard news, pandemic, protests, politics, and community-based "enterprise" stories
- Engage with viewers on **social media** "Facebook/Instagram Live" + Twitter
- Excellent relationship builder (at work and in local communities)
- Shoot video, write, edit packages & vo/sot's, build graphics, and produce website content

KTAL NBC 6/ FOX 33 - Reporter / MMJ

Nexstar Media Group, Inc. | 2019 to 2021

- **Active live shot** and **breaking news** reporter (3 evening newscasts per day)
- Searched for local content and stories (Louisiana, Arkansas, Texas, and Oklahoma)
- Shot, edit, and wrote scripts for PKGs and VO/SOTs
- Produced web content and hosted Facebook lives at active scenes
- Election night coverage and candidate profile pieces

WLFI-TV CBS 18 - Sports Intern

Fast Track News Purdue | Summer of 2018

- Wrote script for highlights in the 10 p.m. newscast
- Searched for content for the evening newscasts
- Shot baseball, basketball, and football highlights
- Interviewed college and high school coaches and athletes
- Shot stand-ups and did "air checks"

AWARDS

Reporter of the Year

Large TV Market | 2024 Prestige Awards
- Louisiana Association of Broadcasters

EDUCATION HISTORY

Purdue University - West Lafayette, IN

Bachelor of Arts, Mass Communication | May 2019
- Minor in Organizational Leadership and Supervision

LEADERSHIP

- **2nd Vice President** of the Baton Rouge Area Association of Black Journalists
- Member of the National Association of Black Journalists
- Former President of the Zeta Theta Chapter of Delta Sigma Theta Sorority, Inc.

CAREER SUMMARY

Sydney Simone is a visual storyteller with the proven ability to seek, create, and tell unique stories through a multidimensional lens. She's a weekend anchor and reporter for BRProud News (NBC33 & FOX44 News) in Baton Rouge, Louisiana. Prior to, Sydney was a morning reporter for the CW39 in Houston, Texas. Sydney started her career in the tri-state region (Arkansas, Louisiana, and Texas). Sydney has experience in news and sports media.

In 2019, Sydney launched her own radio show called the "College Playground". In the summer of 2023, it became a YouTube show and podcast. Sydney interviews future, current, and past college athletes about their collegiate career and life outside of sports. The goal is to bring the show to a digital platform.

CONTACT

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[Anchor Reel](#)



[Anchor/Reporter Reel](#)

Social Media - 38K followers



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SKILLS

- Proficient in Adobe Premiere Pro
- Proficient in ENPS & iNews
- Proficient in Latakoo & BitCentral
- Proficient in DayBook
- Proficient in AP style writing
- Basic Knowledge of Edius